



"BOARD" COMPANIES ANNOUNCE **IMPORTANT INSURANCE NEWS**

I. BIG REDUCTIONS IN FARM PROPERTY FIRE INSURANCE RATES.

2. BROADEST FIRE INSURANCE COVERAGE OBTAINABLE ON FARM PROPERTY.

CHECK THESE ADVANTAGES OF THE NEW "BOARD" POLICY

- ✓ FULL INSURANCE PERMITTED... YOU CAN NOW INSURE YOUR FARM PROPERTY TO ITS ACTUAL CASH VALUE.
- ✓ NO PREMIUM NOTES OR ASSESSMENT... YOU KNOW EXACTLY AND IN ADVANCE, WHAT YOUR INSURANCE WILL COST.
- ✓ DIVIDED PREMIUM PAYMENT PLAN... NOW AVAILABLE.
- ✓ COMPLETE FARM FIRE INSURANCE PROTECTION... THIS NEW BOARD POLICY IS ESPECIALLY DESIGNED TO MEET EVERY FIRE INSURANCE REQUIREMENT OF THE WESTERN FARMER.

THE NEW LOW "BOARD" FARM RATES ARE THE RESULT OF IMPROVED FIRE LOSS EXPERIENCE IN MANITOBA, SASKATCHEWAN AND ALBERTA.

THESE REDUCTIONS AGAIN PROVE THAT BOARD COMPANIES PROMPTLY DECREASE INSURANCE COSTS WHEN EXPERIENCE JUSTIFIES SUCH ACTION.

NEW RATES AND FORMS ARE EFFECTIVE OCTOBER 1ST AND APPLY TO FARM PROPERTY IN MANITOBA, SASKATCHEWAN AND ALBERTA.

TAKE ADVANTAGE OF THESE LOW RATES



CONSULT YOUR LOCAL BOARD AGENT NOW

